

Call for expressions of interest for
Side Events
Organised in Brussels and elsewhere
The Festival of the New European Bauhaus, 9-12 June 2022

Context

From **9 to 12 June 2022**, the European Commission organises the first edition of **The Festival of the New European Bauhaus** and you can be part of it!

The **New European Bauhaus** (NEB) expresses the European Union's (EU) ambition of creating beautiful and sustainable spaces, products and ways of living together. It promotes a new lifestyle where **sustainability** matches style, thus accelerating the green transition across our economy, from construction to furniture and fashion, as well as in other areas of our daily life and societies. The **New European Bauhaus** brings a cultural and creative dimension to the **European Green Deal**. It brings out the benefits of the environmental transition through tangible experiences at the local level.

The Festival of the New European Bauhaus consists of three pillars:

- **The Forum:** to exchange views and debate topics relating the New European Bauhaus;
- **The Fair:** to exhibit and showcase projects and prototypes reflecting and supporting the values of the New European Bauhaus;
- **The Fest:** a moment of celebration bringing together culture, art and conviviality celebrating, freedom of expression with radical, innovative, disruptive ideas and visions.

The 2022 edition of the Festival will be a hybrid event and the core activities will take place in Brussels, with **side events across the EU and beyond**. It will be disseminated on a dedicated digital platform accessible from the **New European Bauhaus** initiative [website](#).

You can propose your own event in Brussels or in your hometown or home region and become part of The Festival of the New European Bauhaus.

The Festival provides an opportunity for a wide range of interested **persons, communities and organisations** to share your ideas that contribute to the New European Bauhaus and increase their visibility and impact. The Festival will be designed to support the **New European Bauhaus** movement and all those who work along the NEB values on a **sustainable, inclusive and beautiful future**.

Why apply

The Festival of the New European Bauhaus offers the opportunity to **join the growing community of the New European Bauhaus** and be a part of a large-scale event. By presenting your activities on this level, you will get the **chance to promote your ideas, actions, and lessons learnt** to a wider public. It will also give you additional networking opportunities.

What we offer

We offer an **online space for your event** on the digital platform of The Festival, which may include:

- Key information about your event (for example: dates, location, names of organisers, agenda and links to your event website and social media);
- The opportunity to be presented on The Festival's interactive map;
- Inclusion of your event in our central communication and possible links to other organisations/similar events;
- For some selected events, live streaming or recorded sessions on the central platform.

Which initiative are eligible

Your event should promote the values of the New European Bauhaus and the development of beautiful and sustainable spaces and ways of living together. The proposed event can be organised either in Brussels, across the EU or beyond. The event you propose should overlap with The Festival activities (9-12 June 2022).

Your event should reflect the **New European Bauhaus** core values:

- **Sustainability** in environmental terms, from climate goals to circularity, zero pollution, and protecting nature/improving biodiversity;
- **Aesthetics**, including quality of experience and style, beyond functionality;
- **Inclusion**, valorising diversity, equality for all, accessibility, and affordability.

Your event should relate to at least one of the **thematic axes**:

1. **Reconnecting with nature**
2. **Regaining a sense of belonging**
3. **Prioritizing the places and people that need it most**
4. **Fostering long term, life cycle and integrated thinking in the industrial ecosystem**

Your event could also illustrate **the principles of the New European Bauhaus**:

- **A multilevel approach**: from global to local. Climate change and the green transition bring challenges that should be addressed globally. At the same time, it is at the local level that change is happening and makes sense for people, which also includes small-scale projects.
- **A participatory approach**: involves civil society and people of all ages and in all their diversity, including women, youth and disadvantaged groups (disabled people) and minorities.
- **A transdisciplinary approach**: requires bringing in many different competencies and knowledge from different fields.

Your event should reflect at least **one of the three pillars of The Festival**, in order to highlight initiatives and outputs, which improve our lives (**The Fair**), organise debates on a range of relevant topics (**The Forum**), or contribute to a moment of celebration that boosts to the development of New European

Bauhaus (**The Fest**). We welcome events **that combine several pillars** – as we do in the main event in Brussels.

Your event may take different formats:

- Physical;
- Hybrid (physical/virtual);
- Fully virtual.

Your event should have a **communication plan**, including

- A website or a social media event page;
- Activities of communication with local stakeholders (e.g. before and during The Festival) and with the public.

Who can apply

You are eligible if you apply as an individual or if your organisation is a publicly funded project, a public organisation, a Non-Governmental organisation or any other non-profit organisation active at local, regional, national, European or international level.

When and how to apply

Your applications must be submitted in English, French or Dutch via the online platform no later than **21 March 2022**, at 11:59:59 CET. **Submissions in other languages or incomplete or entered after this date will not be eligible for the call.**

Please fill in the online application form by clicking on the following link: [APPLICATION FORM](#)

Once the application is submitted, the answers cannot be changed. Each applicant must sign the Privacy Statement when registering and before beginning the application process.

Validation process

Throughout March 2022, the European Commission will assess your application. In early April 2022 you will be notified of the results of the assessment of your application and will know whether your proposal has been accepted to be part of The Festival and what type of support we can offer.